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ISKCON launches its first e-library app, Transcend

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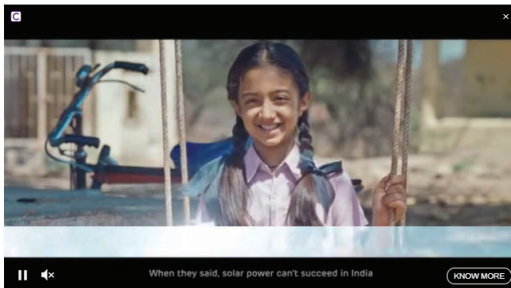
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ISKCON's publishing wing the Bhaktivedanta Book Trust has announced the launch of its first e-library app -- Transcend. The app consists of both audio and e-books.

What the app offer

Bhaktivedanta Book Trust has revealed that users can switch seamlessly between audio and e-book formats with just a few taps. The app is available for both Android and IOS users. The company is also offering detailed information and Demo tutorials about the app on www.transcendstore.com. The App offers one time purchase with lifetime access, and 600+ e-books as complimentary for free.

The app also offers some interesting features such as flashcards, easy share options, and a notable feature of the bookmark option not only for e-books but also for audio book narrations that are integrated into the App design.



The trust also suggests that the audiobook and content are currently made available in 11 languages. More regional languages will be added in the coming months.

On the launch Sri Ananda Tirtha Dasa, Trustee and COO, Bhaktivedanta Book Trust shared his vision behind the app. He said "Transcend App has been designed for all the spiritual seekers who are on a spiritual path or wish to embark on the spiritual journey of self-discovery. Today people are spending several hours in daily commute and domestic mundane chores. This App will help people convert their commute and daily chore time into a transformative opportunity to connect with the divine within. Moving forward various foreign languages will also be added."

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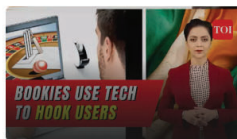
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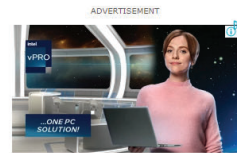
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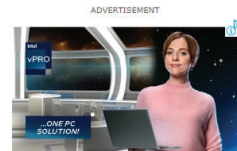
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